

# CTEcouncil

## Advisory Council for Career & Technical Education

NEW YORK CITY DEPARTMENT OF EDUCATION

December 11, 2014

# CTEcouncil

Greeting

Trish Connor  
Strategic Account Manager  
Microsoft

# CTEcouncil

## Outreach & Marketing Committee: Web Re-Design

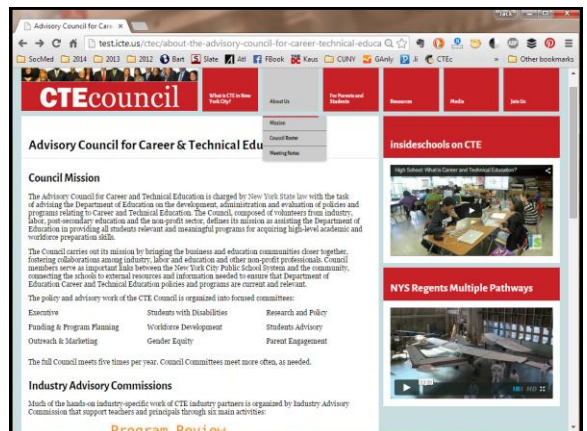
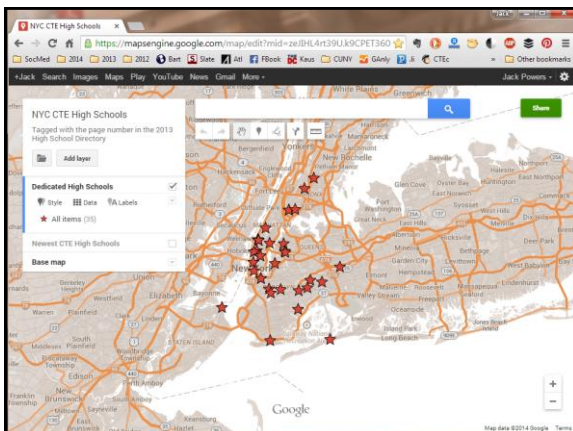
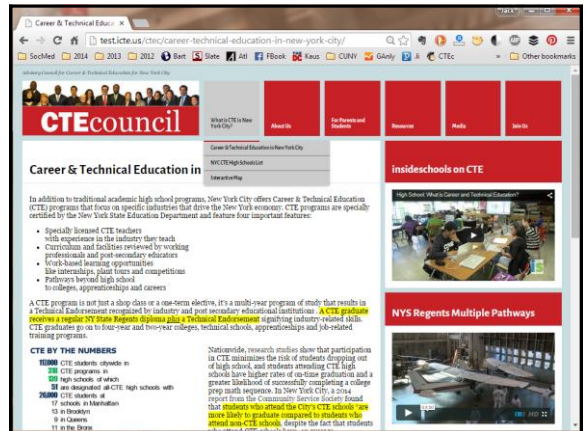
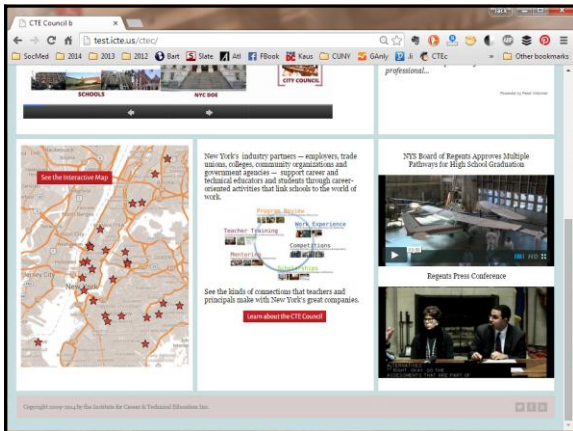
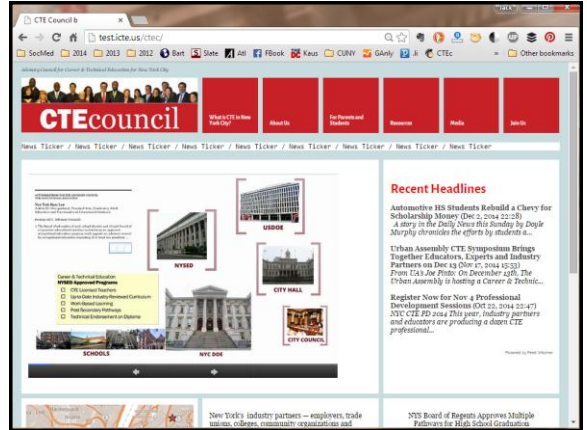
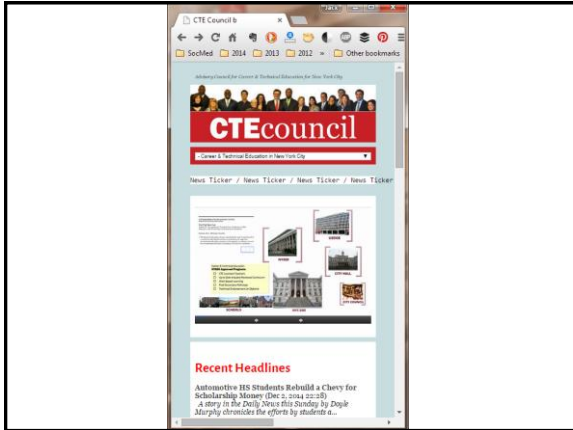
Jack Powers  
CTE Chairperson

The screenshot shows the homepage of the CTE Council website. The header features the CTE Council logo and navigation links for HOME, ABOUT US, COMPETITIONS, PARENTS, and INTERSHIPS. The main content area includes a featured article titled "Automotive HS Students Rebuild a Chevy for Scholarship Money" with a video player and a search bar. The right sidebar contains "MEETING NOTES" and "Subscribe to our mailing list".

The screenshot shows the WordPress dashboard for the CTE Council website. It displays a notification for WordPress 4.0.1, a date of December 11, 2014, and a bar chart showing site statistics. The dashboard includes a sidebar with navigation options like Dashboard, Posts, Media, and Links, and a main area with a bar chart and summary statistics.

Category	Today	Best ever	All time
Views	1	385	23,515
Comments	0	0	4

The screenshot shows the homepage of the CTE Council website with a new layout. The header features the CTE Council logo and navigation links for What CTE is, About Us, On Parents and Teachers, Resources, Media, and Info. The main content area includes a featured article titled "Automotive HS Students Rebuild a Chevy for Scholarship Money" and a "Recent Headlines" section. The footer includes a map of New York City and information about industry partners.



test.ictc.us/ctec/news/

# CTEcouncil

What's CTE in New York City? | About Us | For Parents and Students | Resources | Media | Jobs

## News

### Art & Design HS Sophomores Win \$17,000 for Their Student Films

Last Friday at ABC Studios, two separate State Education awarded students from the High School of Art & Design the First Prize (\$5,000) and the Third Prize (\$3,000) in the 2014 **ABC Design Get Real With Your Dreams** competition. Both public service announcements (PSAs) were entirely written, filmed and edited by sophomore film students who have been studying film for less than a year.

The First Prize went to "Don't Judge a Book by its Cover" by Tina Chaudhary, Alisha (Alisha) Khan, Aminia Hall, Ashley Debbagh and Cole Golan. Third Prize was awarded to PSA against human trafficking by Priscilla Suarez. Congratulations to our talented young filmmakers and to their teacher, Mr. Brian Harbeck.

Watch Sale Badertonia's video report on the event:

Graphics Scholarship Foundation Funds 28 Students  
rs "Champion of Education"

Latest Tweets

- Autismative HS Students Rebuild a Cherry for Scholarship Money http://t.co/9E3XN2W5f #NYCTE #CAREerwashed
- Urban Assembly CTE Symposium Brings Together Educators, Experts and... http://t.co/3Hr7w9g9p #NYCTE #CAREerwashed
- Register Now: NYC CTE PD Now a Professional Development Session http://t.co/HqHq5S9Q #NYCTE #CAREerwashed
- RT @JackPowers: Economic mobility is alive and well for Americans who pursue technical or practical training http://t.co/4N7TwevGm #NYCTE...
- RT @NYCTE: NYCCTE Summer Scholars 2014 high school internships begin! @NYCTEdocs @4AS @SaskiaMerritt http://t.co/5R0G1L1M

test.ictc.us/ctec/donate-talent-time-and-space/

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## Donate Talent, Time and Space

### Volunteers Making a Difference

The CTE Advisory Council and the Industry Commissions are volunteer groups advising the New York City Department of Education and supporting CTE teachers and principals. We have some administrative support from the school system, but for the most part we are passionate individuals who put together the time, talent and the connections to make good things happen in the schools.

We invite you to consider our wide-ranging mission and join us at the level that's right for you. Here's a list of some of the work we do:

- Program Approval**  
Experienced industry practitioners who can evaluate curriculum, material and facilities as part of state CTE program certification.
- Work Experience**  
Employees who can hire summer interns, conduct office and plant tours for students and teachers, and participate in Career Days and job shadowing events.
- Teacher Training**  
Industry experts, business educators and post-secondary teachers who can create meaningful professional development courses, in person and on line.
- Mentors**  
Senior business professionals who can pair with students or teachers to guide them in their disciplines.
- Competitions**  
Experienced do-ers to serve as judges of student work in some of the many CTE competitions held each year.

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test.ictc.us/ctec/donate-money-products-and-services/

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## Donate Money, Products and Services

### Sponsoring Success in Many Fields

CTE industry partners support many different activities that help support students on their paths to college and careers. In turn, you can support them by donating much-needed funds to CTE causes:

- CTE Advisory Council Outreach Fund**  
Support for on-line and in-person outreach and marketing of industry partnership activities. DONATE.
- C-CAP Careers Through Culinary Arts Program**  
Help C-CAP continue to thrive and improve the lives of newly high school students. DONATE.
- Citywide Graphic Arts Competitions**  
Sponsor trophies and prizes for all important annual educational events. DONATE.
- Virtual Enterprises International**  
Help prepare young entrepreneurs for success through this job-based business simulation. DONATE.

**Graphic Communications Scholarship Foundations**  
Fund talented graphic students to college and support the GCSF Mentoring Program. DONATE.

**In Kind Donations**  
Competition prizes, audience collateral, attendee gift bags – there are many opportunities to give products or services that will help make CTE events more educational, more engaging and more fun. To donate in support of the many NYC CTE activities, email ideas to CTE Council chairperson Jack Powers at [jackpowers@ctecouncil.org](mailto:jackpowers@ctecouncil.org) or <http://t.co/9E3XN2W5f>

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test.ictc.us/ctec/join/

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## Subscribe

Join our mailing list to get NYC CTE updates

First Name:

Last Name:

School or Organization:

Tag (e.g. Arts, Construction, Culinary, IT, Graphic, Health, IT, NICE, VE or ALL):

Subscribe to this page?

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test.ictc.us/ctec/about-the-advisory-council-for-career-technical-educat

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## Advisory Council Members

2012 – 2013 School Years

- Jack Powers, Chair  
International Informatics Institute
- Françoise Jacobsohn, Vice Chair  
Legal Momentum
- Aaron Chew  
National Grid
- Acty V. Maldonado  
CUNY Manhattan Community College
- Alexander Santiago-Jirau  
The Center for Arts Education
- Claudette Agard  
Parent

## Insideschools on CTE

High School Virtual Career and Technical Education

NYS Regents Multiple Pathways

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Council Task  
Crowdsourcing Production  
[test.ictc.us/ctec](http://test.ictc.us/ctec)

## CTEcouncil

### Career Pathways Report

Stacie Evans  
Mayor's Office of Workforce Development



## (N)ATIONAL (I)NDUSTRY (C)ERTIFICATION FOR (E)DUCATORS

A Career and Technical  
Education (CTE) Initiative



## CTEcouncil

### Interactive Dialogue

How can the NYC Department of Education effectively market CTE programs to students and parents throughout the city?

What roles can industry partners play in supporting the marketing of CTE?

## CTEcouncil

Committee Updates

Students with Disabilities

Gender Equity

Workforce Development

Research & Policy

## CTEcouncil

Commission Updates  
Automotive & Transportation  
Business & Finance  
Construction & Sustainability  
Culinary  
Graphics Industry  
Healthcare  
Information Technology

## CTEcouncil

Department of Education  
Updates

Tom Pendleton  
Deputy Executive Director  
Office of Postsecondary Readiness

# CTEcouncil

Department of Education  
Updates

Tom Pendleton  
Deputy Executive Director  
Office of Postsecondary Readiness

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Upcoming Events/Meetings

CTE at the CORE Conference  
Monday, February 2, 2014

Advisory Council Meeting  
Thursday, March 19, 2015  
8:30 am – 10:30 am

Crowdsourcing Production  
[test.ictc.us/ctec](http://test.ictc.us/ctec)

