

CTEcouncil

Advisory Council for Career &
Technical Education
NEW YORK CITY DEPARTMENT OF EDUCATION

March 13, 2014

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Introductions

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Marie Zwickert
CISCO SYSTEMS
Council Member

Stephen Uzzo
NEW YORK HALL OF SCIENCE
Council Member



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Chairman's Report

Executive Committee
COUNCIL ADVISORIES
Funding & Program Planning Committee
Outreach Committee

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Outreach Committee

CTE Parents Meeting: Staten Island Nov 4
INDUSTRY PARTNERS, GRADUATES, COMMUNITY GROUPS
New Study: Challenging Traditional Expectations
COMMUNITY SERVICE SOCIETY
Upgrading Web and Email Usage

Statistical analysis of NYC CTE school-level data [View this email in your browser](#)

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COMMUNITY SERVICE SOCIETY REPORT
Challenging Traditional Expectations: How New York City's CTE High Schools Are Helping Students Graduate

A new study of 79,705 New York City students — including 6,262 from CTE schools — finds that CTE schools have more successful outcomes than traditional public schools. Some key findings:

- New York City public high school students are more likely to graduate if they attend a CTE school
- Individual CTE schools compare very favorably to schools with similar student populations
- CTE schools serve students who, on average, enter high school less likely to graduate.

Read more about the study and find a link to the full report at CTEcouncil.org

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 Institute for Career & Technical Education
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Email Metrics and Testing

| Group A - Winner! | | Group B | |
|--|-----------------|--|-----------------------------|
| New Study: It's better than high school, it's CTE. | | New Study: CTE Students More Likely to Graduate Than Non-CTE ... | |
| abuse complaints | 0 | 0 | abuse complaints |
| total recipients | 75 | 75 | total recipients |
| successful deliveries | 71 (94.7%) | ★ (93.7%) | 73 successful deliveries |
| bounces | 4 (5.3%) | ★ (2.7%) | 2 bounces |
| recipients who opened | 21 (28.0%) | ★ (27.4%) | 20 recipients who opened |
| average times opened | 2.7 times | ★ 1.7 times | average times opened |
| total times opened | 56 | ★ 34 | total times opened |
| last open date | 3/6/14 3:46PM | ★ 3/10/14 7:15PM | last open date |
| recipients who clicked | 4 (5.3%) | ★ (1.4%) | 1 recipients who clicked |
| unique URL/recipient clicks | 4 | ★ 1 | unique URL/recipient clicks |
| clicks/unique open | 19.0% | ★ 5.0% | clicks/unique open |
| total clicks | 4 | ★ 1 | total clicks |
| last click date | 2/28/14 11:26AM | ★ 3/4/14 8:58AM | last click date |
| times forwarded | 0 (0.0%) | ★ (0.0%) | 0 times forwarded |
| forwarded opens | 0 | ★ 0 | forwarded opens |
| unsubscribe | 0 | ★ 1 | unsubscribe |

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Chairman's Report
 Students Advisory Committee
 CTE & Students with Disabilities Committee
 Gender Equity Committee
[CISCO GIRLS IN ICT](#)

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Program Review
 Curriculum, standards, credentials, facilities, pathways, effectiveness

Teacher Training
 Provide professional development, conferences and e-learning

Work Experience
 Work-based learning, internships, job shadowing

Competitions
 Assessing, outcomes, building confidence and camaraderie

Mentoring
 Supporting students, teachers and administrators

Scholarships
 College tuition, book money, apprenticeships, certifications

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Commission Reports

- Automotive
- Construction & Sustainability
- Culinary Arts
- Graphics
- Healthcare
- Information Technology

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ITEMS FOR DISCUSSION AND RECOMMENDATION

1. Fully Support Work-Based Learning
2. Market CTE to Students and Parents with Publications, Events and PD
3. Create a Task Force to Analyze CTE for Students with Disabilities
4. Include CTE Partners in Briefings for Incoming Staff and Electeds
5. Evaluate the Impact of Industry Engagement

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Department of Education
Office of Post Secondary Readiness
Report and Update

Tom Pendleton
Deputy Executive Director

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Announcements
Next Steps