

CTEcouncil

Advisory Council for Career & Technical Education
NEW YORK CITY DEPARTMENT OF EDUCATION

December 12, 2013

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**Meeting Calendar:
Council and Committees**
February 2014 CTE Conference

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Executive Committee
Election Day Professional Development

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Executive Committee
CTE Educators from Russia and Kazakhstan

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Students Advisory Committee

CTE STUDENT ADVISORY COMMITTEE MEETING November 22, 2013

Summary – 30 Responses **56 students from 29 High Schools**

CONTACT INFORMATION

STUDENT #1: Please enter the name of your school

Academy of Finance and Enterprise	Law and Public Service	New Utrecht High School
Academy for Entrepreneurship and Business	Midwood H.S.	Palmer Technical High School
Business of Sport School	St. Tech Academy	Trinity Academy for Total Community Health
Chas. B. Wilson High School	St. Thomas High School	General Connelly HS
Edward R. Mott	Taamot Unintended High School	LaGuardia H.S.
Administrative H.S.	Thomas A. Edison H.S.	High School of Art & Design
Herbert H. Lehman High School for Arts & Business	John Doane High School	William H. Maxwell CTE
Ulster Assembly Gateway School for Technology	Richardson H.S.	Mary Bergman High School
New Deep High School	Curtis HS	High School of Fashion Industries

STUDENT #1: Please enter your CTE program or trade area

Engineering	Finance	Electrical Installation
Business	Virtual Enterprise	Agriculture
Corporate Business	Automotive Tech	Law
AutoCAD	Accounting	Health Occupation
Architecture	Art	Visual Art
Fashion Design	CISCO Networking	Job Management

NYC CTE STUDENT LEADERS

NOVEMBER 22, 2013

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Outreach & Marketing Committee

PICK A HIGH SCHOOL WITH BOTH A CAREER AND A REGENTS DIPLOMA
Career & technical education in New York City schools

Wednesday, November 20, 2013
6:00 pm to 8:00 pm

Brooklyn Borough Hall
209 Joralemon Street

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Email Master List

CTE Master List

Update your preferences

Email Address:

First Name:

Last Name:

School or Organization:

Tag:

Location:

- Teacher
- Administrator
- Industry Partner
- Friend of CTE
- Student or Family Member

Preferred format:

- HTML
- Text

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Graphics Industry Advisory Commission

Dec 13 Graphics Industry Meeting

Choosing the annual Convention, POC and agenda items

The next meeting of the New York City Graphics Industry Advisory Commission of the Advisory Council for Career & Technical Education will be held:

Friday, December 13
9:30 am to 11:30 am
High School Pavilion, Industries 225 West 24 Street (between 7th and 8th Avenues)

Agenda topics:

- Review of [District Dec 20](#) plans for next year
- Standard Judges for Virtual Enterprises [Cables and Web Components](#)
- [Annual Graphics Competition](#) categories, themes, process, outreach
- [Graphics Showcase](#) update

Additional details and agenda topics will be provided prior to the meeting. Please let me know of your availability to attend this meeting by responding to this email. Your attendance and participation are key to its success.

I look forward to hearing from you.

Jack Powers, Vice chair
Graphics Industry Advisory Commission

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View the meeting on Facebook for the New Year. Please send your email information and if necessary, update subscription preferences on the other side.

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Email Master List

Segment	Subscribers	Open Rate
BK Parents (Teachers)	414	20.0%
Regular - CTE Council Master List (segment)	Subscribers	3.4%
Sent on Nov 14, 2013 03:58 pm		Click Rate
BK Parents	213	42.9%
Regular - CTE Council Master List (segment)	Subscribers	6.3%
Sent on Nov 14, 2013 03:41 pm		Click Rate
Election Day PD Notes 2	413	35.9%
Regular - CTE Council Master List (segment)	Subscribers	17.1%
Sent on Oct 25, 2013 11:02 pm		Click Rate
Election Day PD Notes	408	39.5%
Regular - CTE Council Master List (segment)	Subscribers	23.8%
Sent on Oct 24, 2013 01:14 pm		Click Rate
CTEC 2013 Announcement	90	48.8%
Regular - CTE Council Master List (segment)	Subscribers	28.6%
Sent on Oct 23, 2013 07:12 pm		Click Rate

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Lists

CTE Council Master List 742

Stats • Manage subscribers • Add subscribers • Signup forms • Settings •

Average Open Rate: **30%** | Average Click Rate: **11%**

9 Avg Subscribe Rate	2 Avg Unsubscribe Rate	4 Total Unsubscribers	37 Total Cleaned
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Top email clients

[Download to Excel](#)

Client	Desktop	Mobile
Outlook 2010	37.1%	62.9%
Outlook 2010	11.9%	53.8%
Apple Mail	8.1%	8.6%
Outlook 2007	7.1%	0.5%
Thunderbird	3.6%	
Gmail	2.9%	

Why might iOS and Mail stats be deceivingly high?

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Outreach &
Marketing Committee
Briefings for Incoming Staff
and Electeds

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Department of Education
Office of Post Secondary Readiness
New 9-14 CTE High School Model
Early College

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Department of Education
Office of Post Secondary Readiness
Industry Advisory Commissions
Structure and Reports

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Action Item:
VTEA Grant Writing at CTE Schools

Our next step is to reach out to a subset of these agencies and schedule a conversation with key contacts in HR. We have already secured contact information and are accepting volunteers to assist with setting up conference calls. The Office of Postsecondary Readiness at the DOE has already made contact with the Department of Citywide Administrative Services (DCAS).

This strategy will be managed by the Workforce Committee of the CTE Advisory Council. The next meeting of the Workforce Committee is Thursday November 14th, 2013. Members and affiliates supporting this strategy are not required to attend the Workforce Committee meeting.

Please select your company/organization from the list below *
For CTE Council Members and Government Affiliates Only

International Informatics Institute

Please Enter Your First and Last Name *
Jack Powers

If you are NOT a Member or Affiliate of the Advisory Council, and would like to support this strategy, please enter the NAME of your company/organization below

If you are NOT a Member or Affiliate of the Advisory Council, and would like to support this strategy, please enter your company/organization EMAIL ADDRESS below

Please select one or more of the 50 NYC Agencies list below that you are interested in contacting? *

Click to select a checkbox. We will follow up with you regarding next steps.

- Administration for Children's Services
- Board of Correction
- Board of Standards and Appeals
- Brooklyn Public Library
- Campaign Finance Board
- City University of New York (CUNY)
- Civil Service Commission
- Civilian Complaint Review Board
- Conflicts of Interest Board

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Department of Education
Office of Post Secondary Readiness
Report and Update

Tom Pendleton
Deputy Executive Director

David Fischer
Senior Director of Policy and Operations
Office of CTE

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Announcements

Next Steps